



How Sponsoring Town of Dallas Community Events and Youth Athletics will Benefit Your Company:

- Great publicity for your business/organization
- Relationship building with Participants & Attendees
- Helping to offer affordable & quality family friendly programs to our community

Youth Athletics Sponsorship

Youth Sports Yearly Sponsorship- \$1,200

- Logo on **one** team jersey for **all** sports seasons for the year
- 8x10 team photo sponsorship plaque
- One banner that will be on display during baseball and basketball seasons.

Youth Sports Individual Team Sponsorship- \$500

- Logo on **one** team jersey for **one** sports season of your choice
- 8x10 team photo sponsorship plaque
- Social Media advertisement





Scoreboard Advertising Options

Baseball/Softball Scoreboard (3-year sponsorship)

- Approximately 3 ft x 2 ft sign (\$1500)

Basketball Scoreboard (3-year sponsorship)

- Option 1: Approximately 3 ft x 1.5 ft sign (\$1500)
- Option 2: Approximately 3 ft x 3 ft sign (\$2500)

Town Event Advertising Options

Event Sponsor - Gold \$5,500

- Name/Logo on stage for ALL our monthly concerts including July 4th.
- Verbal Recognition at all our Concert Series
- Advertisement via social media, courthouse sign, and Town's website for each monthly event.
- Reserved parking and 10x10 vendor space for each concert.

Event Sponsor - Silver \$1,000

- Name/Logo near stage at your choice of ONE concert.
- Verbal Recognition at the event of your choice
- Advertisement on social media and Town's website.



***** We will be glad to work with your organization to create a customized package that will fit your current goals to market your brand. *****



Sponsorship Letter of Intent

Business/Organization/Individual Name: _____

Contact Person's Name: _____

Address: _____

City, State, Zip: _____ **Phone #:** _____

Email: _____ **Website:** _____

Facebook Page Name: _____

Instagram: _____

Community Events Sponsorship Options (check all that apply):

- ☐ Event -- Gold Sponsor \$5,500
- ☐ Event -- Silver Sponsor \$1,000

Scoreboard Advertising Options (check all that apply):

- ☐ Baseball/Softball Scoreboard (3-year sponsorship) (\$1500)
- ☐ Basketball Scoreboard (3-year sponsorship) Option 1 (\$1500)
- ☐ Basketball Scoreboard (3-year sponsorship) Option 2 (\$2500)

Youth Sports Sponsorship Options (check all that apply):

- ☐ Yearly Sponsorship \$1200

Individual Team Sponsorship \$500 each team (check all that apply):

- ☐ Soccer Team: _____
- ☐ Basketball Team: _____
- ☐ Baseball Team: _____
- ☐ Softball Team: _____
- ☐ Volleyball Team: _____

Sponsorship Package Request (please specify event, features/items you would like to sponsor if your sponsorship level gives you that option.)

Please submit checks and this completed form to:

Town of Dallas

Attention: Parks and Recreation Department

210 N. Holland St

Dallas, NC 28034-1625

or email to awallace@dallasnc.net

**** Parks and Recreation staff will work with your organization to obtain the necessary information for promotional items. ****

Sponsor Signature

Printed Name

Date

Recreation Department Approval: _____ **Date:** _____